**A Panel Discussion Entitled**

**The New Era of Artificial Intelligence: Challenges & Opportunities**

**Conrad Cairo Hotel, Conrad Ballroom**

**Sponsorship Packages & Reservation Form**

**On Tuesday April 23, 2024**

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| --- | --- |
| **Categories** | **Benefits** |
| **Platinum Sponsor** **200,000 EGP** | * Two Tables for **8** each
* Main Member to be seated on the head table
* Clickable Logo to be published in BEBA weekly E-newsletter for four weeks
* Four company’s roll ups to be displayed at the foyer and ballroom
* Company’s logo to be displayed on the event banner
* Company’s logo to be displayed on the table
* Company’s brochures/ flyers to be displayed on a literature table
 |
| **Gold Sponsor****100, 000 EGP** | * One Table for 8
* Main Member to be seated on one of the head tables
* Clickable Logo to be published in BEBA weekly E-newsletter for two weeks
* Three company’s roll ups to be displayed at the foyer and ballroom
* Company’s logo to be displayed on the event banner
* Company’s logo to be displayed on the table
* Company’s brochures/ flyers to be displayed on a literature table
 |
| **Silver Sponsor** **70,000** | * One Table for 8
* Main Member to be seated on one of the head tables
* Two company’s roll ups to be displayed at the foyer and ballroom
* Company’s logo to be displayed on the event banner
* Company’s logo to be displayed on the table’
 |
| **BEBA Member Table** **30,000 EGP** | * One table accommodating 8 persons
* Company’s logo to be placed on a centre piece stand on the table
 |
| **BEBA Non – Member Table** **35,000 EGP** | * One table accommodating 8 persons
* Company’s logo to be placed on a centre piece stand on the table
 |
| **BEBA Member** **1,800 EGP**  | * One invitation per individual
 |
| **BEBA Non-Member****2,600 EGP** | * One invitation per individual
 |

* **For Individual reservation:**

Name of Individual:

Position:

Company Name:

Phone Number: Email address:

* **For Sponsor or table reservation, please insert the names of your guests below:**

1-

2-

3-

4-

5-

6-

7-

8-

**TO CONFIRM PLEASE MAKE THE PAYMENT PRIOR TO April 21st**

**For more information on the event, please contact:**

**Mai Refaie, Head of Events & Marketing, through E-mail:** **mai.refaie@beba.org.eg**

**Or Tel: +2 02 33441916**

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| € Payment via Bank Transfer: Beneficiary Name: The British Egyptian Business Association Account Number (EGP): 001-049808-001 Bank: HSBC Bank Egypt, 3 Abou El Feda Street, ZamalekSwift Code: EBBKEGCX | € Payment in Cash to:Ehab Gamal, Chief AccountantBritish Egyptian Business Association (BEBA)26 Lebanon StreetMohandessin, 3rd Floor, Cairo |