**A Panel Discussion Entitled**

**The New Era of Artificial Intelligence: Challenges & Opportunities**

**Conrad Cairo Hotel, Conrad Ballroom**

**Sponsorship Packages & Reservation Form**

**On Tuesday April 23, 2024**

|  |  |
| --- | --- |
| **Categories** | **Benefits** |
| **Platinum Sponsor**  **200,000 EGP** | * Two Tables for **8** each * Main Member to be seated on the head table * Clickable Logo to be published in BEBA weekly E-newsletter for four weeks * Four company’s roll ups to be displayed at the foyer and ballroom * Company’s logo to be displayed on the event banner * Company’s logo to be displayed on the table * Company’s brochures/ flyers to be displayed on a literature table |
| **Gold Sponsor**  **100, 000 EGP** | * One Table for 8 * Main Member to be seated on one of the head tables * Clickable Logo to be published in BEBA weekly E-newsletter for two weeks * Three company’s roll ups to be displayed at the foyer and ballroom * Company’s logo to be displayed on the event banner * Company’s logo to be displayed on the table * Company’s brochures/ flyers to be displayed on a literature table |
| **Silver Sponsor**  **70,000** | * One Table for 8 * Main Member to be seated on one of the head tables * Two company’s roll ups to be displayed at the foyer and ballroom * Company’s logo to be displayed on the event banner * Company’s logo to be displayed on the table’ |
| **BEBA Member Table**  **30,000 EGP** | * One table accommodating 8 persons * Company’s logo to be placed on a centre piece stand on the table |
| **BEBA Non – Member Table**  **35,000 EGP** | * One table accommodating 8 persons * Company’s logo to be placed on a centre piece stand on the table |
| **BEBA Member**  **1,800 EGP** | * One invitation per individual |
| **BEBA Non-Member**  **2,600 EGP** | * One invitation per individual |

* **For Individual reservation:**

Name of Individual:

Position:

Company Name:

Phone Number: Email address:

* **For Sponsor or table reservation, please insert the names of your guests below:**

1-

2-

3-

4-

5-

6-

7-

8-

**TO CONFIRM PLEASE MAKE THE PAYMENT PRIOR TO April 21st**

**For more information on the event, please contact:**

**Mai Refaie, Head of Events & Marketing, through E-mail:** [**mai.refaie@beba.org.eg**](mailto:mai.refaie@beba.org.eg)

**Or Tel: +2 02 33441916**

|  |  |
| --- | --- |
| € Payment via Bank Transfer:  Beneficiary Name: The British Egyptian Business Association  Account Number (EGP): 001-049808-001  Bank: HSBC Bank Egypt, 3 Abou El Feda Street, Zamalek  Swift Code: EBBKEGCX | € Payment in Cash to:  Ehab Gamal, Chief Accountant  British Egyptian Business Association (BEBA)  26 Lebanon Street  Mohandessin, 3rd Floor, Cairo |