



Mission Statement:

"The Pre-eminent Forum and Driving Force facilitating British/Egyptian Business Relations."

Profile:

The British Egyptian Business Association (BEBA) is a non-governmental, non-profit organisation, serving the interests of the British/Egyptian business community. BEBA was established in 1996 with 100 members. Today, it has over 800 members, covering a broad cross-section of leading British and Egyptian corporations and individuals. BEBA offers a wide range of services to its members, such as opening channels of communication between British and Egyptian businesses, organising trade missions between the two countries, showcasing current key business issues through workshops, seminars and lobbying for change at a governmental level on behalf of BEBA's members. BEBA also provides access to senior UK and Egyptian government officials.

How to join BEBA

1. Special Partners: Benefits

58,500 EGP

- It is open for 10 members only, who are already corporate members at BEBA.
- Membership includes 6 members; 1 Main member + 5 affiliates
- Allocate 1 page for the company in the Special Partners section of the membership directory
- Open to UK, Multinational and Egyptians companies
- Free Attendance of the main member to all BEBA events in Egypt
- Main member to sit in one of the VIP tables in BEBA events
- Company's Logo placed on home page of BEBA's website
- Print logos of Special Partners in all BEBA publications. (Membership directory, Annual report, Desk calendar, BEBA ID card, Annual Business Mission brochure, Business Mission Executive Summary)
- Invite to BEBA VIP events
- Promote your company services through member-to-member benefits
- BEBA to facilitate meetings for special partners with key officials and BEBA members
- Provide its members with an up-to-date weekly news



2. Corporate: Benefits EGP	9,300 + (10,000 entrance fees)
<ul style="list-style-type: none">• Membership includes 4 members; 1 Main member + 3 affiliates• Allocate 1 page for the company in the Corporate section of the membership directory• Open to UK, Multinational and Egyptians companies• Promote your company services through member to member benefits• Provide its members with an up-to-date weekly news	
3. Individual: benefits	3,900 + (5000 entrance fees) EGP
<ul style="list-style-type: none">• Allocate One paragraph (5-6 lines) in the individual section of the membership directory• Providing its members with an up-to-date weekly news	
4. Associate	1,100 EGP
<ul style="list-style-type: none">• Open to individual members of companies which are already BEBA members	

Membership Benefits

- Door Opener with government officials
- A Networking Forum
- Forum for strategic business interaction between Egypt and the UK
- A platform for the development of business opportunities
- Provide a venue for open discussion among its members on issue of business concern to reach solutions/action plan
- Reflect the voice of the private sector
- Act as a catalyst in addressing business challenges
- Facilitate issues hindering business
- Facilitate UK Visa



1. Business Events

- Organise Business luncheons/dinners with Egyptian officials where businesses issues could be discussed.
- Organise conferences/ symposiums
- Organise annual business mission to the UK, the mission includes business matchmaking opportunities to meet with their UK counterparts.
- Being the voice of the private sector, BEBA will organise meetings and/or one on one meetings with members of the government to discuss challenges and opportunities.

2. Knowledge Management:

- Receive comprehensive reports on BEBA's events
- Special discounts are given to BEBA members to attend international conferences taking place in Egypt.

3. Publications:

A. Membership Directory:

- The directory includes all BEBA members as well as useful information on the Egyptian ministries, and multilateral institutions in Egypt. The directory is distributed to members in Egypt and UK as well as to other organisations.
- Advertising opportunities for members

B. Annual Report:

- A yearly brochure that highlights BEBA's activities
- It is distributed to BEBA members, prospective members, Embassies, government officials, UK Chambers of Commerce, etc...
- Advertising opportunities for members



C. BEBA E-Weekly Newsletter:

- Weekly news sent to BEBA members
- Links to the website of UK Chambers of Commerce, the UK Embassy, the EBBC, the Egyptian Embassy in the UK and Economists Conferences
- Highlights of Egypt/UK news
- Advertising opportunities for members

D. BEBA Desk Calendar:

- Choose your desired month to publish your advertisement and company logo in BEBA annual desk calendar

3. Website

- Notification of our forthcoming calendar of events and activities
- Members are provided a username and password to access the membership database
- Advertising opportunities for members

4. Business Prospects

- Organise B2B with UK delegation visiting Egypt: The B2B is one of the important components for the success of the trade and investment relations between both countries.
- Networking opportunities during events
- Facilitate meetings for members with their fellow members to open doors to conduct business
- Strong contacts with Embassies: Facilitate UK Visa for members and their families
- Opportunity to get first-hand information from officials
- Invitation to participate in all BEBA's events
- Receive Notification of events of other organisations such as, EJB, German chamber, etc.
- Opening the horizon to our members through our linkage to other UK chambers of commerce in Europe



5. Member to Member Benefits

- A unique opportunity for members to promote their services among their fellow members by providing exclusive offers at a discounted fee.

6. Membership Id Card

- You get use of it in using member to member benefits

7. UK Visa Facilitation

- Issuing recommendation letters supporting members' visa application process to the UK

8. Social Media

To enhance communications with members, a number of social media tools are being used such as:

- **Facebook**
- **Twitter**
- **LinkedIn**
- **YouTube**

9. Corporate Social Responsibility (CSR)

- Adopt a special project to help the community